



# SCENARIO MEDIA LIMITED

| UNAUDITED FINANCIAL RESULTS (PROVISIONAL) FOR THE QUARTER ENDED ON 31 DECEMBER, 2011 (Amount in Lakhs)                                                                                                                                                                                                                           |                                         |                |                             |                |                            |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|----------------|-----------------------------|----------------|----------------------------|
|                                                                                                                                                                                                                                                                                                                                  | Quarter ended                           |                | Nine Months Ended           |                | Year ended                 |
|                                                                                                                                                                                                                                                                                                                                  | Un-audited                              | Un-audited     | Un-audited                  | Un-audited     | audited                    |
|                                                                                                                                                                                                                                                                                                                                  | 31/12/2011                              | 31/12/2010     | 31/12/2011                  | 31/12/2010     | 31/12/2011                 |
| 1. (a) Net Sales/Income from Operations                                                                                                                                                                                                                                                                                          | 226.45                                  | 11.65          | 279.57                      | 59.26          | 79.28                      |
| (b) Other Operating Income                                                                                                                                                                                                                                                                                                       |                                         |                |                             | -              | 0.01                       |
| 2. Expenditure                                                                                                                                                                                                                                                                                                                   |                                         |                |                             |                |                            |
| a. Increase/decrease in stock in trade and work in progress                                                                                                                                                                                                                                                                      |                                         |                |                             |                |                            |
| b. Consumption of raw materials                                                                                                                                                                                                                                                                                                  |                                         |                |                             |                |                            |
| c. Purchase of traded goods                                                                                                                                                                                                                                                                                                      | 219.05                                  | 6.85           | 257.27                      | 41.08          | 51.33                      |
| d. Employees cost                                                                                                                                                                                                                                                                                                                | 0.08                                    | 0.20           | 0.24                        | 0.40           | 0.32                       |
| e. Depreciation                                                                                                                                                                                                                                                                                                                  | 5.18                                    | 5.02           | 15.54                       | 16.51          | 22.99                      |
| f. Other expenditure                                                                                                                                                                                                                                                                                                             | 0.92                                    | 0.15           | 2.42                        | 0.49           | 2.45                       |
| g. Total                                                                                                                                                                                                                                                                                                                         | 225.23                                  | 12.22          | 275.47                      | 58.48          | 77.09                      |
| (Any item exceeding 10% of the total expenditure to be shown separately)                                                                                                                                                                                                                                                         |                                         |                |                             |                |                            |
| 3. Profit from Operations before Other Income, Interest and Exceptional Items (1-2)                                                                                                                                                                                                                                              | 1.22                                    | (0.57)         | 4.10                        | 0.78           | 2.19                       |
| 4. Other Income                                                                                                                                                                                                                                                                                                                  |                                         |                | -                           | -              | -                          |
| 5. Profit before Interest and Exceptional Items (3+4)                                                                                                                                                                                                                                                                            | 1.22                                    | (0.57)         | 4.10                        | 0.78           | 2.19                       |
| 6. Interest                                                                                                                                                                                                                                                                                                                      |                                         |                | -                           | -              | -                          |
| 7. Profit after Interest but before Exceptional Items (5-6)                                                                                                                                                                                                                                                                      | 1.22                                    | (0.57)         | 4.10                        | 0.78           | 2.19                       |
| 8. Exceptional items                                                                                                                                                                                                                                                                                                             |                                         |                | -                           | -              | -                          |
| 9. Profit (+)/ Loss (-) from Ordinary Activities before tax (7+8)                                                                                                                                                                                                                                                                | 1.22                                    | (0.57)         | 4.10                        | 0.78           | 2.19                       |
| 10. Tax expense                                                                                                                                                                                                                                                                                                                  | 0.24                                    | -              | 0.25                        | -              | 0.30                       |
| 11. Net Profit (+)/ Loss (-) from Ordinary Activities after tax (9-10)                                                                                                                                                                                                                                                           | 0.98                                    | (0.57)         | 3.85                        | 0.78           | 1.89                       |
| 12. Extraordinary Item (net of tax expense Rs. _____)                                                                                                                                                                                                                                                                            | -                                       | -              | -                           | -              | -                          |
| 13. Net Profit(+)/ Loss(-) for the period (11-12)                                                                                                                                                                                                                                                                                | 0.98                                    | (0.57)         | 3.85                        | 0.78           | 1.89                       |
| 14. Paid-up equity share capital<br>(Face Value of the Share shall be indicated)                                                                                                                                                                                                                                                 | 76.50<br>10.00                          | 76.50<br>10.00 | 76.50<br>10.00              | 76.50<br>10.00 | 76.50<br>10.00             |
| 15. Reserve excluding Revaluation Reserves as per balance sheet of previous accounting                                                                                                                                                                                                                                           |                                         |                |                             |                |                            |
| 16. Earnings Per Share (EPS)                                                                                                                                                                                                                                                                                                     | 0.13                                    | (0.07)         | 0.56                        | 0.10           | 0.25                       |
| a) Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)                                                                                                                                                                                        |                                         |                |                             |                |                            |
| b) Basic and diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)                                                                                                                                                                                         |                                         |                |                             |                |                            |
| 17. Public Shareholding                                                                                                                                                                                                                                                                                                          |                                         |                |                             |                |                            |
| - No. of shares                                                                                                                                                                                                                                                                                                                  | 246,392                                 | 246,392        | 246,392                     | 246,392        | 246,392                    |
| - Percentage of shareholding                                                                                                                                                                                                                                                                                                     | 32.21                                   | 32.21          | 32.21                       | 32.21          | 32.21                      |
| 18. Promoters and promoter group Shareholding**                                                                                                                                                                                                                                                                                  |                                         |                |                             |                |                            |
| a) Pledged/Encumbered                                                                                                                                                                                                                                                                                                            |                                         |                |                             |                |                            |
| - Number of shares                                                                                                                                                                                                                                                                                                               |                                         |                |                             |                |                            |
| - Percentage of shares (as a % of the total shareholding of promoter and promoter group)                                                                                                                                                                                                                                         |                                         |                |                             |                |                            |
| - Percentage of shares (as a % of the total share capital of the company)                                                                                                                                                                                                                                                        |                                         |                |                             |                |                            |
| b) Non-encumbered                                                                                                                                                                                                                                                                                                                |                                         |                |                             |                |                            |
| - Number of Shares                                                                                                                                                                                                                                                                                                               | 518,608                                 | 518,608        | 518,608                     | 518,608        | 518,608                    |
| - Percentage of shares (as a % of the total shareholding of promoter and promoter group)                                                                                                                                                                                                                                         | 67.79                                   | 67.79          | 67.79                       | 67.79          | 67.79                      |
| - Percentage of shares (as a % of the total share capital of the company)                                                                                                                                                                                                                                                        | 67.79                                   | 67.79          | 67.79                       | 67.79          | 67.79                      |
| <b>NOTE :</b>                                                                                                                                                                                                                                                                                                                    |                                         |                |                             |                |                            |
| 1) The above results for the Quarter & nine months ended 31st December, 2011 which have been subjected to a "Limited Review" by the audits of the Company as per clause 41 of the Listing Agreement with Stock Exchange have been approved by the Board of Directors of the Company at their meeting held on 31st January, 2012. |                                         |                |                             |                |                            |
| 2) The financial results are in accordance with the standard accounting practices followed by the company in preparation of its statutory accounts, and have been subjected to a "Limited Review" by the auditors of the Company.                                                                                                |                                         |                |                             |                |                            |
| 3) In view of the Accounting Standard (AS) 22 on "Accounting for Taxes on Income" issued by the Institute of Chartered Accountants of India which is effective from April 1, 2001, the provision for tax for the Quarter/Year ended 31st December 2011 has been provided.                                                        |                                         |                |                             |                |                            |
| 4) As per the Accounting Standards (AS) 17 issued by the Institute of Chartered Accountants of India the company has income from various segments of business which are mentioned above.                                                                                                                                         |                                         |                |                             |                |                            |
| 5) Information on investor complaints pursuant to clause 41 of listing agreement for the Quarter ended 31st December, 2011                                                                                                                                                                                                       |                                         |                |                             |                |                            |
|                                                                                                                                                                                                                                                                                                                                  | Pending at the beginning of the quarter |                | Received during the quarter |                |                            |
|                                                                                                                                                                                                                                                                                                                                  | Nil                                     |                | Nil                         |                |                            |
| Place: Mumbai                                                                                                                                                                                                                                                                                                                    |                                         |                |                             |                | For Scenario Media Limited |
| Date: 31.01.2012                                                                                                                                                                                                                                                                                                                 |                                         |                |                             |                | Chirag Pittie<br>Director  |

Registered Office : 97 Maker Tower F, Cuffe Parade, Mumbai - 400 005.

Tel: (91 22) 4029 0011. Fax: (91 22) 4029 0033.

